

Continue

























Skip to content Find the engine your boat deserves withEvinrudesunparalleled line ofoutboardmotors, parts, and accessories, available at dealers nationwide. Evinrude Outboards E-TEC Technology: Many Evinrude outboards utilize E-TEC technology, a highly efficient 2-stroke engine system that offers: Fuel Efficiency: Better fuel consumption compared to traditional 2-stroke engines. Low Emissions: Meets stringent environmental regulations while providing powerful performance. No Break-In Period: E-TEC engines dont require a break-in period, allowing immediate full throttle use. Lightweight Design: Evinrude motors are known for their relatively lightweight construction, making them easier to handle and install. Durability: Built to withstand harsh marine conditions, Evinrude motors are engineered for longevity and reliability. Absolutely! Lets explore Evinrude Outboard Motors and what makes them a unique choice for boaters! Evinrude is a historic brand in the marine industry, known for its innovative outboard motors. Although they have recently ceased production of new outboard engines, Evinrude motors remain popular due to their advanced engineering and performance. Evinrude E-TEC 50 HP: A favorite for fishing and recreational use, offering great torque and acceleration. Evinrude E-TEC 115 HP: Perfect for larger boats, balancing power and efficiency. Evinrude E-TEC G2 300 HP: A high-performance engine designed for serious boating enthusiasts, featuring customizable color options and advanced technology. Performance: Known for their powerful performance and quick acceleration, Evinrude engines appeal to those looking for speed. User-Friendly Maintenance: Evinrude motors are designed for easy maintenance, with fewer service intervals compared to traditional engines. Legacy and Support: Despite the production halt, many dealers continue to support Evinrude products with parts and service. The boating world received shocking and surprising news. One of the world's leaders in outboard motor manufacturing will no longer exist.Evinrude motors parent company, Bombardier Recreational Products (BRP), announced last week that it would discontinuemanufacturing of its Evinrude E-TEC and E-TEC G2 outboard engines.Instead, the company will focus on growing its boat brands and developing technology and innovation of other marine products.How big was this announcement? Consider that Ole Evinrude invented the first commercially viable outboard engine in 1907. The Evinrude name stepping out of the outboard business would be akin to Ford announcing it would no longer build automobiles.The announcement came as a surprise to Evinrude'snow jobless global workforce of 650, mostly located at its factory in Sturtevant, Wisc.Many of the employees were already on furlough and were told their positions were eliminated by recorded phone message, according to Scott Martin of Clewiston, a professional bass angler and 20-year Evinrude pro team angler."I was driving back from the coast Wednesday with my wife, had had a really good day including getting my first haircut and dining out for the first time in months, when I got this phone call," Martin said via his YouTube channel. "My stomach sank. I immediately thought of all the great, hard-working people and service technicians who worked for them. As I called a few of them, they had just heard when I did."Virus casualtyCOVID-19 impactwas listed as part of the decision.Our outboard engines business has been greatly impacted by COVID-19, obliging us to discontinue production of our outboard motors immediately," said Jos Boisjoli, president and CEO of BRP."This business segment had already been facing some challenges and the impact from the current context has forced our hand. We will concentrate our efforts on new and innovative technologies and on the development of our boat companies, where we continue to see a lot of potential to transform the on-water experience for consumers,"Evinrude was a well-known name among the Treasure Coast boating community. Ralph Evinrude was the longtime husband of singer and philanthropist Frances Langford living in Jensen Beach from 1955 until his death in 1986. Evinrude was the president and CEO of Outboard Motor Corporation which manufactured outboards under the Johnson, OMC and Evinrude brand names.A saltwater outboard engine test facility in Stuart next to the Roosevelt Bridge was named after Evinrude. As recently as 2017, Evinrude donated two E-TEC outboard engines to the Environmental Studies Center in Jensen Beach for its River Scout boat as part of TCPalm's Twelve Days of Christmas program. It was unclear Monday what was the status of the test facility in Stuart.Better with EvinrudeDavid East, builder of Horizon 3000 catamaran powerboats in Fort Pierce, has always been a devoted Evinrude outboard engine customer. He said the entire marine industry was shocked by the sudden news."It caught everybody off guard," said East, who before returning to the boatbuilding sector, was the longtime editor of Florida Sportsman magazine's Best Boat series of magazines, boats and television programs. "The G2 had on issues mechanically or technologically. I rig my boats with Evinrude, Yamaha, Mercury or Daihatsu and my boat is better with an Evinrude. It performs better and has much better fuel efficiency."East said he his customers began calling when they heard the news."My phone rang off the hook for three days straight," East said. "But people who had ordered boats which are still being built said they don't want any other engine. They want the Evinrudes."East said despite how the company broke the news, there is plenty of customer loyalty, according to message boards like The Hull Truth and Facebook."There isn't the brand bashing you might expect there," East said. "Probably because they built a good product."East said conversations he had Monday with BRP contacts alleviated some of his concerns. He said the company will have to stand behind warranties and parts for the next 12 years partly because their other product lines like Sea Doo, Ski Doo and Can-Am are cross-owned by loyal Evinrude outboard owners.BRP announced it has entered into an agreement with longtime outboard engine competitorMercury Marine which willsupport boat packages and continue to supply outboard engines to our boat brands, Alumacraft and Manitou. It willcontinue to supply customers and itsdealer network service parts and will honor manufacturer limited warranties, plus offer select programs to manage inventory.The consolidation also will close an Alumacraft operations plant in Arkadelphia, Ark. to one in St. Peter, Minnesota. Ole Evinrude demonstrates one of his outboards. Courtesy Evinrude One of recreational boatings longest-lived and most iconic marques is being put to pasture. Bombardier Recreational Products announced today that it will discontinue production of E-TEC and E-TEC G2 outboard engines. Ole Evinrude, its well to remember, was the first to successfully mass market and outboard motor, which served as an impetus in making recreational boating accessible to a broad swath of society. Read Next: Ole Evinrude: A father of modern powerboating Read the official release from BRP: BRP has re-oriented its marine business by focusing on the growth of its boat brands with new technology and innovative marine products. We will discontinue production of Evinrude E-TEC and E-TEC G2 outboard engines. The Sturtevant, WI, facility, will be repurposed for new projects to pursue plans to provide consumers with an unparalleled experience on the water. We remain committed to our Buy, Build, Transform Marine strategy which has been underway since 2018 with the acquisition of Alumacraft and Manitou boat companies in the U.S., followed by the acquisition of Australian boat manufacturer Telwater in 2019. Our outboard engines business has been greatly impacted by COVID-19, obliging us to discontinue production of our outboard motors immediately. This business segment had already been facing some challenges and the impact from the current context has forced our hand, said Jos Boisjoli, President and CEO of BRP. We will concentrate our efforts on new and innovative technologies and on the development of our boat companies, where we continue to see a lot of potential to transform the on-water experience for consumers, he added. Discontinuing outboard engine business and signing an agreement with Mercury Marine Following our decision to discontinue E-TEC and E-TEC G2 outboard engines, we have signed an agreement with market leader Mercury Marine to support boat packages and continue to supply outboard engines to our boat brands. We will continue to supply customers and our dealer network service parts and will honour our manufacturer limited warranties, plus offer select programs to manage inventory. These decisions will impact 650 employees globally. BRP is a global leader in the world of powersports vehicles, propulsion systems and boats. Courtesy BRP Pursuing new opportunities within Build and Transform phases of strategy With this announcement, BRP will be positioned to expand its presence in the pontoon and aluminum fishing markets through technologically advanced solutions. We will leverage our track record of ingenuity through our R&D resources to enhance the boating experience with unique new marine products, such as the next generation of engine technology with Project Ghost and the next generation of pontoons with Project M, code names for new products we expect to transform the industry. Maximizing operational and functional efficiencies Lastly, we will consolidate Alumacraft operations from two sites to one. All Alumacraft operations will be transferred to St Peter, MN and our site in Arkadelphia, AR will be permanently closed. In addition, we want to upgrade the boat production facilities to reorganize manufacturing sites and apply the modularity model used elsewhere. This move is designed to enhance productivity and efficiency and to allow us to respond with even more agility to demand. About BRP We are a global leader in the world of powersports vehicles, propulsion systems and boats, built on over 75 years of ingenuity and intensive consumer focus. Our portfolio of industry-leading and distinctive products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am on- and off-road vehicles, Alumacraft, Manitou, Quintrex, Stacer and Savage boats, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. We complete our lines of products with a dedicated parts, accessories and apparel business to fully enhance the riding experience. With annual sales of CA\$6.1 billion from over 120 countries, our global workforce is made up of approximately 12,600 driven, resourceful people. Citing impact from the COVID-19 outbreak, Canadian company BRP makes a surprising announcement that they will cease production of Evinrude outboard boat engines. In a statement on the companys website, BRP states it has re-oriented its marine business by focusing on the growth of its boat brands with new technology and innovative marine products. We will discontinue production of Evinrude E-TEC and E-TEC G2 outboard engines. Our Sturtevant, WI, facility, will be repurposed for new projects to pursue our plan to provide consumers with an unparalleled experience on the water. The company went on to explain they are committed to our Buy, Build, Transform Marine strategy which has been underway since 2018 with the acquisition of Alumacraft and Manitou boat companies in the U.S., followed by the acquisition of Australian boat manufacturer Telwater in 2019. President and CEO Jos Boisjoli said in the news release, Our outboard engines business has been greatly impacted by COVID-19, obliging us to discontinue production of our outboard motors immediately. This business segment had already been facing some challenges and the impact from the current context has forced our hand. Moving Forward Following the decision to discontinue E-TEC and E-TEC G2 outboard engines, the company has signed an agreement with Mercury Marine to support boat packages and continue to supply outboard engines to our boat brands. We will continue to supply customers and our dealer network service parts and will honour our manufacturer limited warranties, plus offer select programs to manage inventory. These decisions will impact 650 employees globally. Exciting Things Ahead Though this news is a bit of a bummer, it sounds like the company has big plans for the future of their marine products. They hinted at their plan to expand their presence in the pontoon and aluminum fishing boat markets, and even dropped a couple code names for new products theyre working on which they expect to transform the industry. Those projects are called Project GhostandProject M. I have no knowledge about either of these products in the pipeline, but whenever something has a code name attached to it you can expect it to be pretty cool. Personally, I wish BRP would have sold the technology and the rights to use it in outboard marine engines to another big name company, and ensured their great American brand continued onward in some form or fashion. BRP also makes Ski-Doo and Lynx snowmobiles, Sea-Doo water craft and Alumacraft, Manitou, Quintrex, Stacer and Savage boats along with the Rotax marine propulsion system. As we continue to support our Evinrude engine owners,learn more about our focus and commitment to our customers asBRPprepares for the next generation of marine technology. Propeller choice can affect boat top speed by as much as 5 to 10 MPH. It also has a direct effect on acceleration, cornering, pulling power, and fuel economy Find a Dealer Need help ?

**Manual etec 115. Manual evinrude e-tec 115 hp. How to flush evinrude etec 115. Evinrude etec 115 maintenance schedule. Evinrude serial numbers. Evinrude serial number meaning. Evinrude e-tec 115 manual svenska. Evinrude etec 115 service manual.**